

Outsourcers Rolodex



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Rachel Rofé's Outsourcers Rolodex

This is a list of outsourcers in various fields that I, or people that I trust, have used and recommend.

These resources are not really specific to my [Low Hanging System](#) program - (1) you don't *need* to have LHS to hire these outsourcers as the services they provide can apply to print on demand, ecommerce, or really any business, and (2) you don't *need* to hire outsourcers when you do use LHS as your business model. But it's always good to have options. :)

Note that many of these listings are specific to one type of category, but there's also a general "virtual assistant" heading where you may find people who can also handle some of the same specific tasks.

Graphics/Design

Extra graphics and designs usually aren't necessary with the Low Hanging System and print on demand model, but sometimes there are times when you might want something a little *more*. These sources could come in handy.

[20DollarBanners.com](#) - Despite the name, this site does more than just banners. If you're wanting to a professional logo to use on Etsy, Facebook or other sites, as well as banners for those sites, your website, and more, this is a good place to look.

Virtual Assistants

If you're ready to get some help with any part of your business, such as uploading designs, making graphics, customer support, doing social media, etc., a virtual assistant may be right for you. These sites can help.

[EasyOutsource](#) - A great site for hiring Filipino workers. They have workers who can provide all kinds of services, including virtual assistants, blogging, graphic design, SEO, bookkeeping, and much more.

[OnlineJobs.ph](#) - Another great site for hiring Filipino workers. You can find incredible virtual assistants, graphic designers, tech people, social media managers, and more.

[Time etc](#) - This site is geared towards US-based virtual assistants, which you might prefer for help with strong customer support, social media, writing, etc.

[Upwork](#) - On Upwork, you can find freelancers from all over the world to help with different projects, including virtual assistants, graphic design, web design, SEO, and many others.

WordPress

If you've scaled up and set up your own website on WordPress and need some help, these outsourcers can be helpful.

[Codeable](#) - This site matches you with some of the very best Wordpress developers online. They not only can provide website builds, custom themes, custom plugins, and more, but they'll also provide service and maintenance, and even customize your blog.

[Rahul](#) - This highly-reviewed guy on Fiverr provides a lot of WordPress-related services, such as WordPress customization, customized or new plugins, customized widgets or sidebars, fixing general WordPress issues, site migration, and more.

Writing

Generally you don't need to worry too much about writing issues for the Low Hanging System and print on demand business, so most of these resources will be overkill. But if you're really wanting to scale up and branch out, with a storefront, website, social media posts, email marketing, or just re-doing your product descriptions, you may want to consider a writer.

[Dayne](#) - Well-reviewed Fiverr copywriter, who writes sales letters, landing pages, video scripts, about pages, solo ads and promo emails. If you need help with email marketing, flash sale copy, Black Friday and Cyber Monday promotions, etc., he comes highly recommended.

[Lee Rowley](#) - Highly recommended (and super busy) copywriter, he may be difficult to get even if you wanted. He writes sales copy for big name marketers and also email copy, all of which can be great for email marketing, flash sales, promotions, etc.

Swipe files - these are some swipe files/articles from big marketers and sites that might come in handy:

- [Bullets](#) (by Clayton Makepeace)
- [Calls to Actions \(CTAs\)](#) (by Wista)
- [Emotional Trigger Words](#) (by Tony Flores)
- [Perfect Offer](#) (by Justin Goff)